

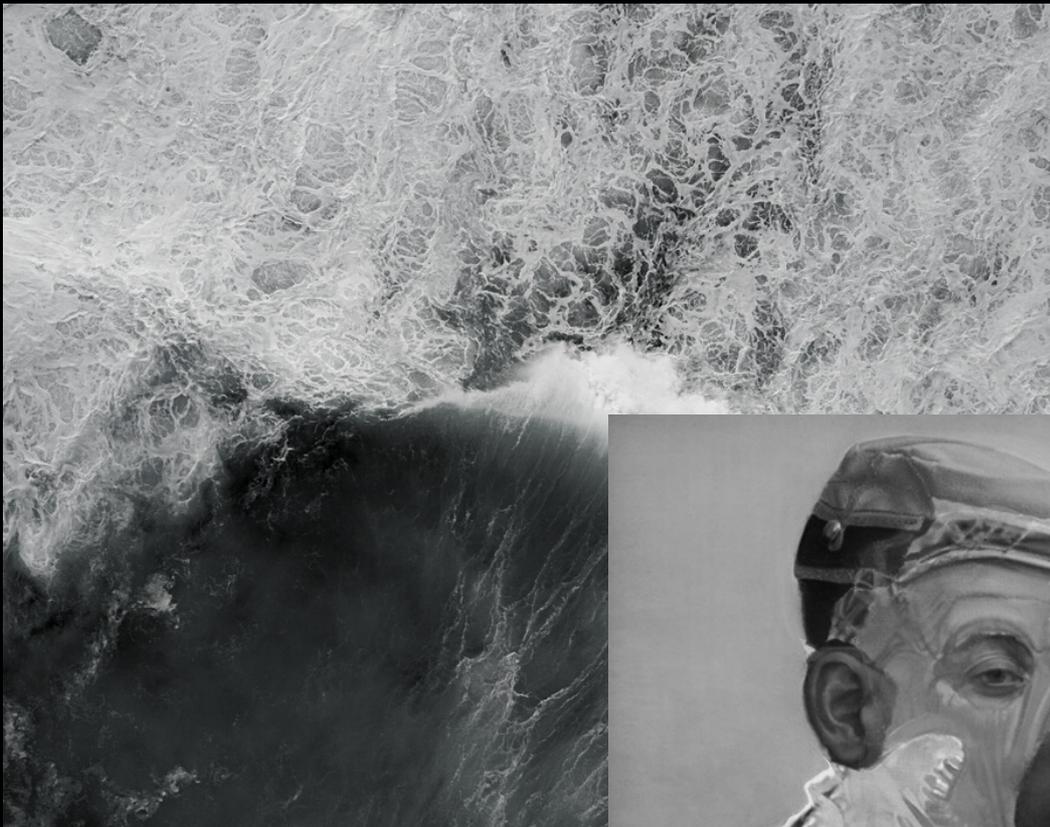


SPAZIO TAVERNA

www.spaziotaverna.it

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Spazio Taverna

Spazio Taverna is a curatorial project founded by Ludovico Pratesi and Marco Bassan in Rome in October 2020.

The project began in a two-room space in Palazzo Taverna, that in the 1970s hosted exhibitions by some of the most influential artists of the time, including Andy Warhol, Joseph Beuys, Alighiero Boetti, Bruce Nawmann, and Daniel Buren.



How we work

Spazio Taverna aims to produce new contemporary narratives that can help us understand the complexity of this time.



Spazio Taverna produces cultural content, original curatorial formats and business paths, developed through a constant and ongoing relationship with an ecosystem of culture makers and contemporary artists.

Spazio Taverna Model

Spazio Taverna is a project of contamination between contemporary art and other professional worlds, such as business, science, culture, and we uses our ecosystem to develop paths of contamination between companies and maker cultures:





Art for Business



Spazio Taverna created Art for Business program based on the belief that contemporary art, as a thought-stimulator, can help organizations in overcoming established paradigms of common knowledge.

Art for Business paths:

- _____ Art X Innovation
- _____ Art X Identity
- _____ Art x Storytelling
- _____ Art X Leadership

Art X Innovation



Art thinking workshop with artists to transform employees company and institution.

Employees are exposed up close to the artists' creative and innovative process to reinforce a sense of corporate ownership and develop cohesion within the team, through an experiential journey.

Employees are invited to collaborate with the artists to create a collective work.

Art X Identity



Corporate collection to utilize the symbolic power of artwork to produce brand identity.

Through the commissioning of artworks to contemporary artists, a corporate collection is built with the aim of using the symbolic power of artworks to produce brand identity.

Art X Storytelling



Art exhibition to build a new contemporary narrative for the organization.

To contribute to the narrative of the company's identity positioning, corporate themes are interpreted by contemporary Italian visual artists of the latest generation.

The project takes the form of a group exhibition.

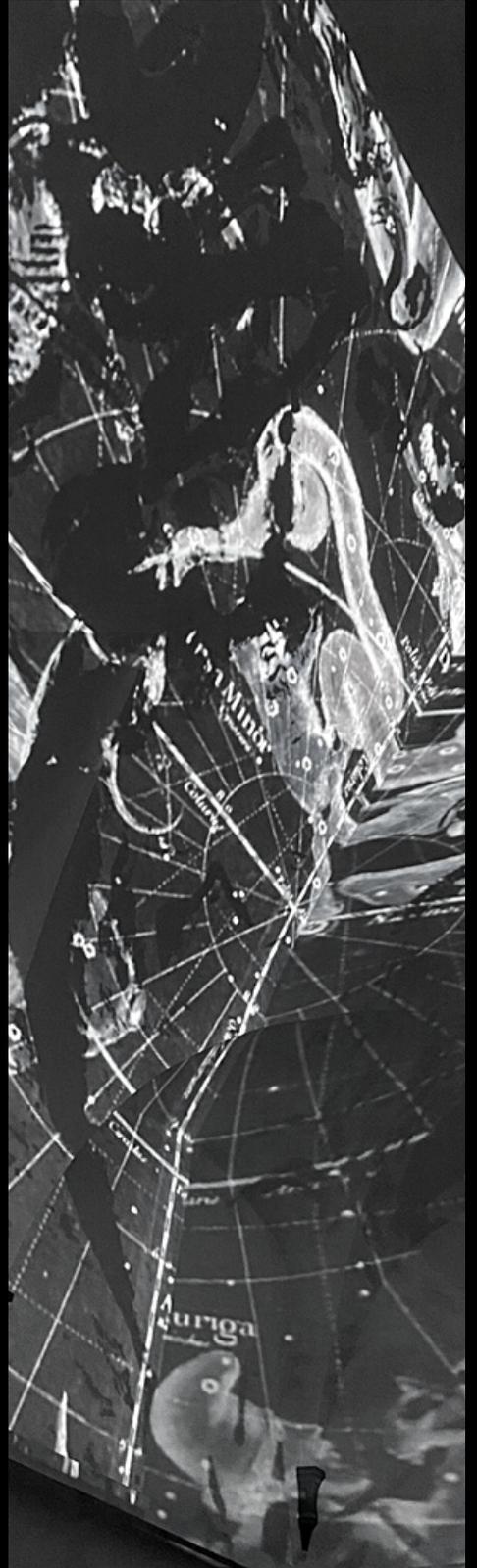
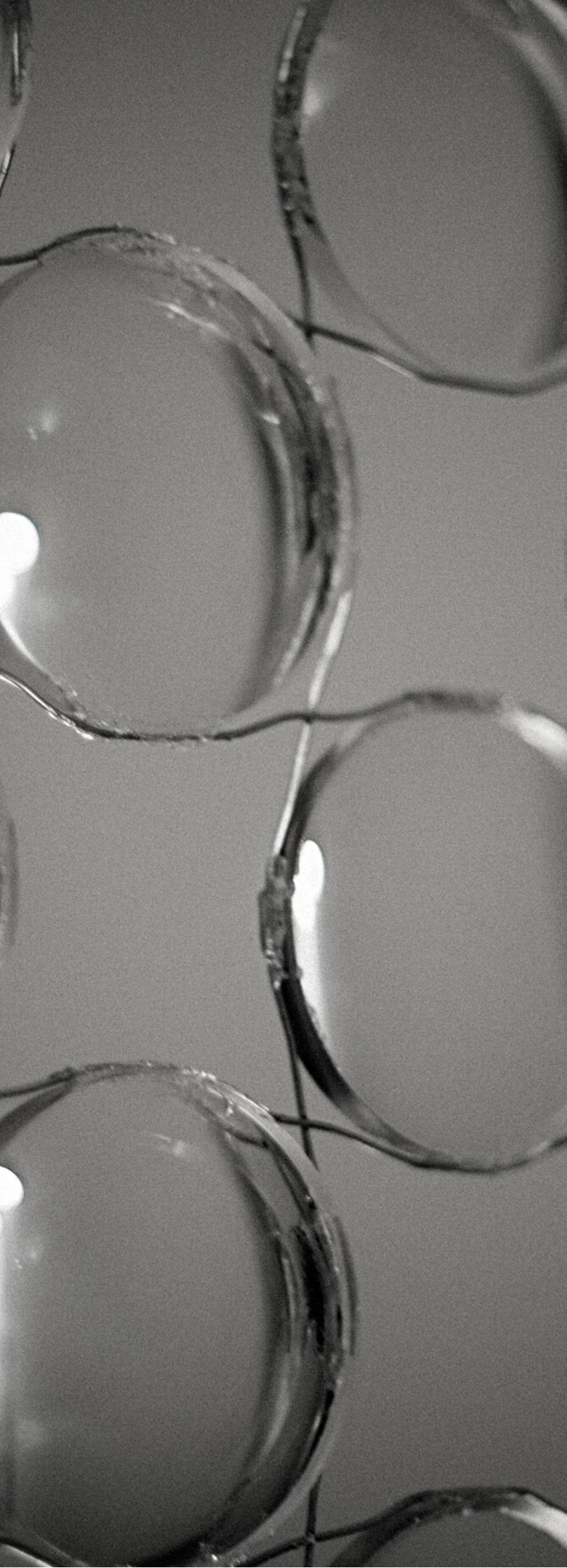
Art X Leadership

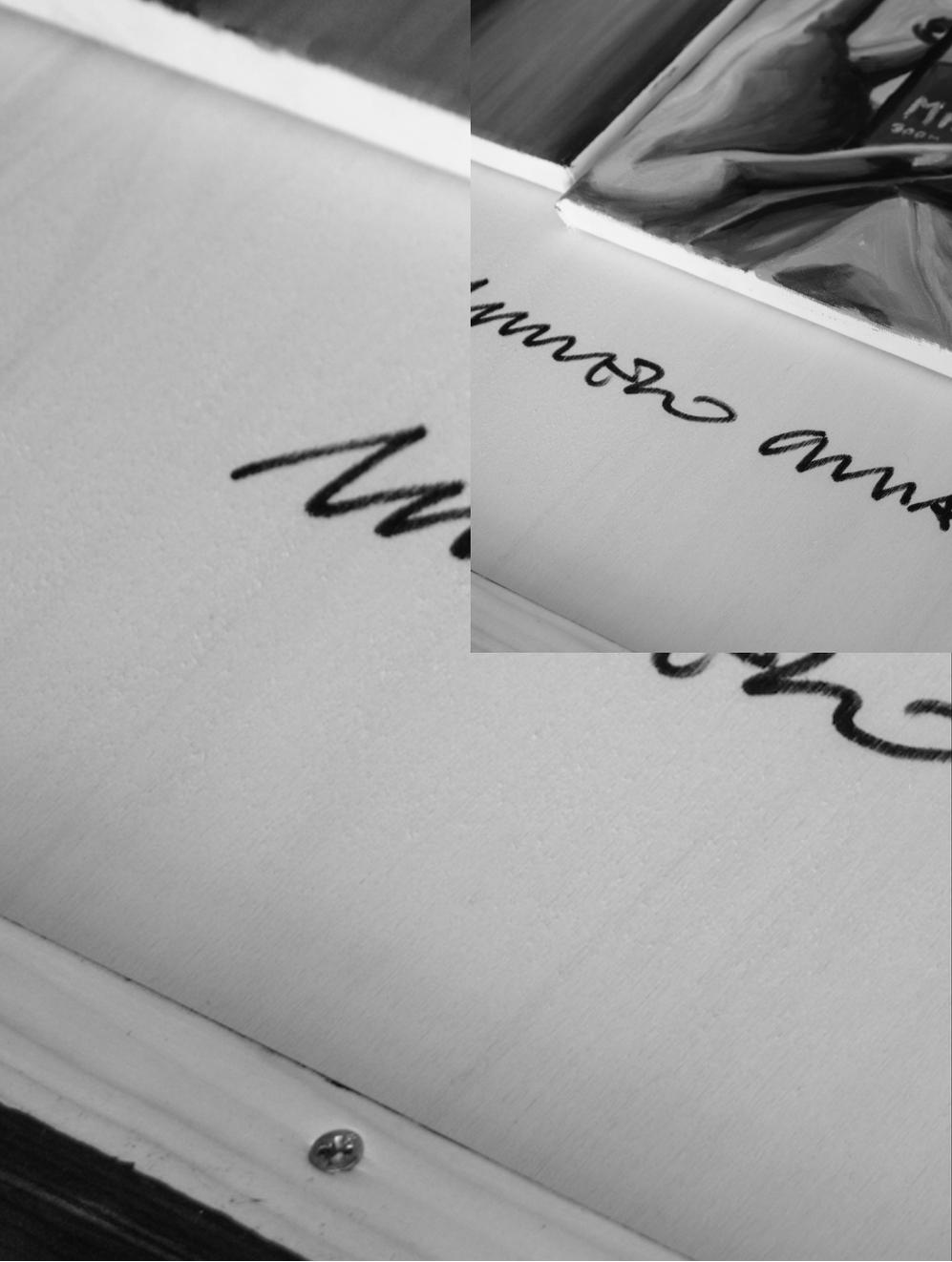


Experiential journey to produce visions and purposes.

A path dedicated to corporate decision makers to stimulate the counterintuitive vision inherent in the artistic process, and recover their essential purpose.

Art x Leadership is structured in a series of workshops organized with artists to acquire Art Thinking methodologies.





Some of our projects



During the **Arte Circolare** collective exhibition, Italian artists under 35 interpret the challenges of the circular economy. Conai rewarded one of the artists in the exhibition held at Spazio Taverna with the purchase of the artwork.



We Love Art is a project of **contamination between artists and business**, in which 8 artists under 35 have interpreted the challenges of 8 Italian multinationals (ENI, Webuild, Snam, Terna, Cdp Immobiliare, OpenFiber, Tim, Ansaldo).



On the occasion of the Innovation for Sustainability Summit 20 company managers held an **art thinking workshop** aimed at developing an inner vision as a stimulus to produce innovations.



Development of the brand identity through initiatives such as: the building of a **corporate collection**, the awarding of an **annual prize**, and a permanent **identity exhibition** in the company offices.



Core Team

Marco Bassan President

PhD. Management
Engineer and curator.
Develops business
innovation processes
through art

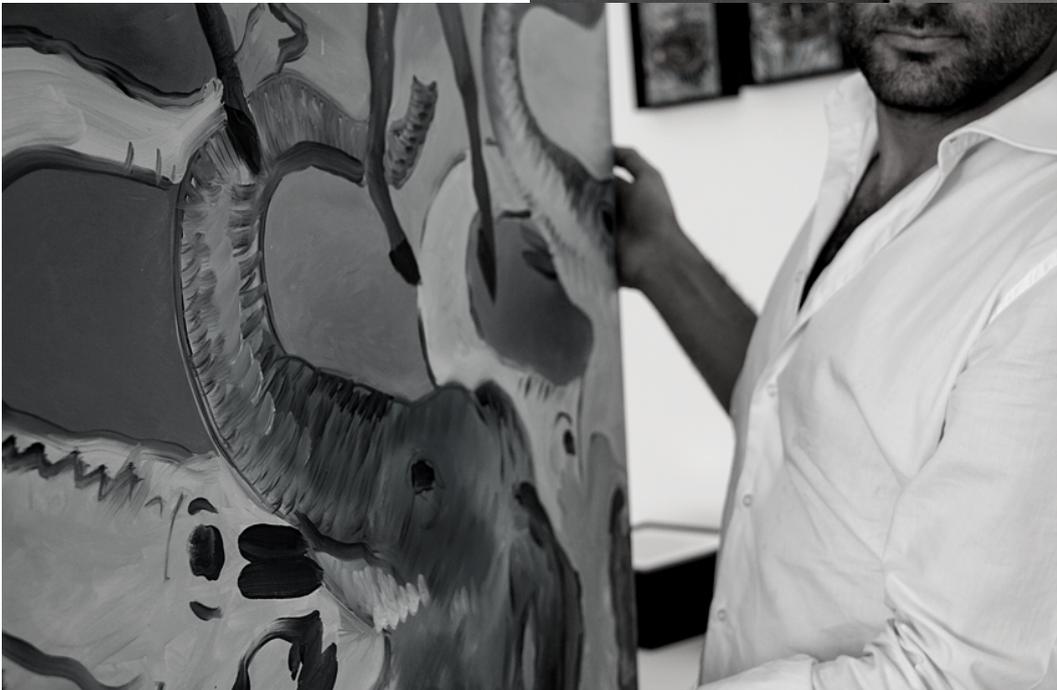
Ludovico Pratesi Artistic Director

Art critic and curator,
works on the
promotion of Italian
artists of the latest
generations through
contamination projects

Valeria Ferlito de Riso Operation Manager

Economist, specialising
in cultural heritage
management and
expert in corporate
collection





Grazie



SPAZIO TAVERNA

www.spaziotaverna.it
Via di Monte Giordano 36
Roma, Italia