

# CHAPTER I

# ROME

**MASTERCLASS PROGRAM**  
**OCTOBER 2025**



SCHOOL OF VISION

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**ABOUT THE SCHOOL**

**ROME MASTERCLASS PROGRAM**

# ABOUT



The *School of Vision* offers a series of immersive masterclasses across Rome, Florence, and Milan—the cities that shaped Western civilisation and the essence of *Made in Italy*.

Each chapter explores a key pillar of visionary thinking: **symbolic identity, creative innovation, and global storytelling.**

The School of Vision is a **Spazio Taverna** project: a curatorial studio that has worked with thousands of artists, companies, and institutions to shape future visions through art and interdisciplinary insight.



# PROGRAM



# **CHAPTER 1 – ROME**

## **Timeless identity & Symbolic power**

Rome is where vision becomes legacy.

This chapter explores how identity is forged through symbols, rituals, and timeless storytelling—from imperial architecture to contemporary politics.

Through in-class theory, expert encounters, and immersive city experiences, participants will uncover how Rome's layers of meaning have shaped the way we construct power, culture, and the imagination of the future.

**NOT JUST A VISIT—AN INITIATION INTO SYMBOLIC THINKING.**

# CHAPTER I: ROME

## DAY1

### WELCOME & INTROS

**In-Class Theory:** *What is a Vision?*

Uncover the foundations of visionary thinking through identity and symbolism.

**In-City Experience:** *From Empire to Infrastructure*

Explore how Rome rewrites its past to imagine new futures.

**Meet the Visionary:** Dialogue with a political innovator bridging identity and culture

**Evening:** Cocktail in artist studio.

## DAY2

### POWER IN PRACTICE

**In-Class Theory:** *The Architecture of Power*

How space, symbol, and structure shape collective identity.

**Expert Encounters:** Meet architects, curators, and thinkers working on Rome's contemporary landscape.

**In-City Experience:** Visits to contemporary studios and urban projects shaping Rome today.

## DAY3

### BRINGING VISION TO LIFE

**Morning:** Free exploration or guided inspiration

**Afternoon Masterclass:** *From Symbol to Action*

Learn how to activate symbolic thinking into creative and strategic practice

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THANK YOU



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