

# CHAPTER I

# ROME

**MASTERCLASS PROGRAM**  
**OCTOBER 2025**



SCHOOL OF VISION

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**ABOUT THE SCHOOL**

**ROME MASTERCLASS PROGRAM**

# ABOUT



The *School of Vision* offers a series of immersive masterclasses across Rome, Florence, and Milan—the cities that shaped Western civilisation and the essence of *Made in Italy*.

Each chapter explores a key pillar of visionary thinking: **symbolic identity, creative innovation, and global storytelling.**

The School of Vision is a **Spazio Taverna** project: a curatorial studio that has worked with thousands of artists, companies, and institutions to shape future visions through art and interdisciplinary insight.



# PROGRAM



# **CHAPTER 1 – ROME**

## **Timeless identity & Symbolic power**

Rome is where vision becomes legacy.

This chapter explores how identity is forged through symbols, rituals, and timeless storytelling—from imperial architecture to contemporary politics.

Through in-class theory, expert encounters, and immersive city experiences, participants will uncover how Rome's layers of meaning have shaped the way we construct power, culture, and the imagination of the future.

**NOT JUST A VISIT—AN INITIATION INTO SYMBOLIC THINKING.**

# CHAPTER I: ROME

## DAY1

### WELCOME & INTROS

**In-Class Theory:** *What is a Vision?*

Uncover the foundations of visionary thinking through identity and symbolism.

**In-City Experience:** *From Empire to Infrastructure*

Explore how Rome rewrites its past to imagine new futures.

**Meet the Visionary:** Dialogue with a political innovator bridging identity and culture

**Evening:** Cocktail in artist studio.

## DAY2

### POWER IN PRACTICE

**In-Class Theory:** *The Architecture of Power*

How space, symbol, and structure shape collective identity.

**Expert Encounters:** Meet architects, curators, and thinkers working on Rome's contemporary landscape.

**In-City Experience:** Visits to contemporary studios and urban projects shaping Rome today.

## DAY3

### BRINGING VISION TO LIFE

**Morning:** Free exploration or guided inspiration

**Afternoon Masterclass:** *From Symbol to Action*

Learn how to activate symbolic thinking into creative and strategic practice

## **PARTICIPATIONN FEE**

Once your application has been reviewed and accepted, you will receive further instructions to complete your registration. Please note that places are limited, and early application is encouraged.

The fee for the three-day masterclass is €1300. This includes daily lunches throughout the programme. Please note that flights and accommodation are not included, but we will be happy to suggest nearby places to stay.

One complimentary dinner will also be offered in the inspiring setting of an artist's atelier.

A curated list of restaurants, bars, and local attractions will be provided to help you make the most of your free time during your stay.

# CHAPTER I

# ROME

THANK YOU

